



SOUDERTON AREA HIGH SCHOOL

BIG RED BAND BOOSTERS, INC.

P.O BOX 64310

SOUDERTON, PA 18964

Welcome to the 2015 Big Red Marching Band season! We look forward to a year of fun and educational experiences and want to start the year off right by welcoming our new and returning families with this mailing, which includes the following information. Please review these items and join us at the parent meeting the night of August 17 with any questions you may have.

- 2015-2016 Big Red Band Boosters Handbook – lots of useful information on lots of different things, including contact information for BRBB officers and committee chairs, tips, and information on our volunteer needs
- Big Red Marching Band 2015 Meals Schedule – provided free of charge with drinks and desserts to be donated by band members, BRBB Executive Committee, and staff
- Big Red Marching Band 2015/2016 Schedule – as provided by Mr. Straka
- Sample Fundraising Letter – more info below

Those of you who have been involved with the BRBB for some time will know that our budget relies heavily on fundraising. Over the years, our fundraising efforts have included many different types of product sales and events: pizza, candles, KidStuff books, sweatshirts, candy bars, car washes, bowling nights, clothing drives ... so on and so forth. In an effort to reduce the frequency of events and sales and the volunteer time necessary to oversee those events and sales, we are going to try a new approach this year.

We would like to use the sample fundraising letter included in this mailing to approach friends, family members, and area businesses to ask for their support. To do that, we need the help of every family involved in the band program. Our goal is to raise at least \$150 in sponsorships or donations per band member. We understand that some students may raise more and some may raise less, but working together we feel we can achieve our overall goal.

Attached to the sample letter, you will find a sheet of five mailing labels. We are asking each band member to come to the first day of band camp – Monday, August 17 – with at least three names and addresses written on these labels. These labels will then be used in a mass mailing that the students will work on that night.

Please consider how you can help us with this fundraising effort. We all have contacts, friends, and family members who will respond to our student requests for support, and we encourage you to think carefully about who you can include in this mailing campaign. Students, don't be afraid to include your grandparents, aunts, uncles, siblings and even your parents! Parents, please reach out to any area businesses you may have a connection with and ask for their support.

It takes your volunteer time and the support of many to make our program successful. Thank you in advance for your participation in making the Souderton Area High School band program one we can all be proud of.

The BRBB Executive Committee